



# ISSE 2025

Faculty of Economics, Nis

17<sup>th</sup> INTERNATIONAL SUMMER SCHOOL OF ECONOMICS  
7-11 July 2025, Niš, Serbia

**'SMART CITY & AI: student edition'**

## AGENDA

**Sunday, 06. 07. 2025**

17 00 -	Arrival of participants
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**Monday, 07. 07. 2025 - FEUN**

09 30 - 10 00	Registration of participants
10 00 - 10 30	Opening ceremony and introductory speeches: <ul style="list-style-type: none"><li>▪ Vladislav Marjanović, PhD, Faculty of Economics Niš, Dean</li><li>▪ Dejan Đorđević, PhD, Faculty of Economics Niš, Vice-Dean</li><li>▪ Tadija Đukić, University of Niš, Vice - Rector</li><li>▪ Aleksandar Manasijević, PhD candidate, Head of SNICEF</li><li>▪ Guests - introductory speeches</li></ul>
10 30 – 11 30	<b>Introductory lecture:</b> Azucena Herrera, PhD, University of Texas, Rio Grande Valley, USA: <b>"Leading in Smart Cities: Strategic Roles for Business Leaders, Entrepreneurs, Innovators, and Policymakers"</b>
11 30 – 12 15	Anton Vorina, PhD, Vocational college Celje, Slovenia: <b>"AI, Smart Work and Engaged Employees: Boosting Life Satisfaction in the Modern Workplace"</b> , lecture
12 15 – 13 00	Coffee / Lunch break
13 00 – 15 00	Sigrid Glomdal, Oslo Metropolitan University, Norway: <b>"Environmental Psychology and Behavior Change"</b>
15 00 -	Free time

**Tuesday, 08. 07. 2025 – FEUN**

10 00 – 11 30	Workshop – Claudia Romelli, Cristina Ragazzi, Poliedra - Politecnico di Milano, Italy: <b>"Systems Thinking for Sustainability: DPSIR and Ecosystem Services Practice"</b>
11 30 – 12 00	Coffee break
12 00 – 14 00	Workshop – Claudia Romelli, Cristina Ragazzi, Poliedra - Politecnico di Milano, Italy: <b>"Systems Thinking for Sustainability: DPSIR and Ecosystem Services Practice"</b>
14 00 – 17 00	City walking tour

**Wednesday 09. 07. 2025 - FEUN**

10 00 – 11 30	Workshop - Nikola Pejović, Nenad Dimitrijević: <b>"AI powered cities of the future"</b>
11 30 – 12 00	Coffee break
12 00 – 14 00	Workshop - Nikola Pejović, Nenad Dimitrijević: <b>"AI powered cities of the future"</b>
14 00 – 14 30	Hatice Evrim Tütünsatar, Isparta University of Applied Sciences, Turkey: <b>"Archaeological Geophysics"</b>

**Thursday, 10. 07. 2025 - FEUN**

10 30 - 11 00	Case study - Darina Tsvetanova, Adrian Dinev, Delyan Dimitrov, University of National and World Economy, Sofia, Bulgaria: <b>"Strategic Workforce for Smart Cities: How AI Can Power Talent Pipelines for Urban Resilience and Security"</b>
11 00 – 11 30	Coffee break
11 30 – 12 00	Ferdi Akbiyik, Isparta University of Applied Sciences, Turkey: <b>"Neuromarketing and Methods Used in Neuromarketing"</b>
12 00 – 12 30	Hasan Senol, Isparta University of Applied Sciences, Turkey: <b>"Environmental Accounting"</b>
12 30 –13 00	Mehmet Dinc, Isparta University of Applied Sciences, Turkey: <b>"Green Intellectual Capital"</b>
13 00 – 13 30	Coffee break
13 30 – 16 00	Organizations & Country presentations
20 00 -	Ethno dinner

**Friday, 11. 07. 2025 - FEUN**

10 00 – 11 00	Darko Dimovski, PhD, Faculty of Law, University of Niš, Serbia: <b>"Smart cities in the function of crime prevention"</b>
11 00 – 12 00	Diploma ceremony and closing speech
12 00 –	Departure of participants



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